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Ideas

about 4-H Clubs and Y M W



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U. S. DEPARTMENT OF AGRICULTURE

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Dear Coworkers:

One of the nine committees, meeting at Madison, Wis., and pooling their best thinking about the scope and responsibility of Extension work today, focused on the area of youth development. Director "Bill" Sutton of Georgia guided the group in their appraisal and recommendations. The thinking of that group, and the enlargement and refinement that take place through State discussions that follow, will fashion the breadth and depth of Extension work with youth. We earnestly commend your fullest cooperation in such discussions when this report now in process becomes available.

1960 WHITE HOUSE CONFERENCE ON CHILDREN AND YOUTH

President Eisenhower has announced plans for a National White House Conference on Children and Youth to be held in 1960. Probably the dates will be in March. Public announcement will be made soon of a national citizens' sponsoring or advisory group to plan for the event. Also, State Governors will be invited to establish State committees for the same purpose in the near future.

As soon as the State committees are established, there will undoubtedly be a great deal of preparation and planning of an important nature. We suggest that you may wish to alert the appropriate individuals in your State, including your own director. The changing nature of our times would indicate this as an important opportunity for you to speak in behalf of the needs of rural young people in whatever effort is developed in your State.

We will keep you advised of developments from this end.

TENA BISHOP LEAVES FEDERAL 4-H STAFF

Tena Bishop has changed her name to Mrs. Gay T. Klein and her home from Washington, D. C., back to Amherst, Mass. Mr. Klein is a former member of the Kansas and Massachusetts Extension staffs, where he was poultry specialist. Among his current interests are writing for poultry trade journals, lecturing, and other public relations assignments.

The news of Tena's plans came on the eve of National 4-H Conference so

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many State Extension friends had a chance for congratulations and best wishes while they were in Washington.

Since she has been a member of the Federal 4-H staff for the past four years, many of you have had a chance to share, in your own States, her sound philosophy and her creative thinking about 4-H Club work.

The best wishes of all of us go with Tena as she returns to Massachusetts and begins a career as a homemaker. Her address is: 205 E. Pleasant Street, Amherst, Mass.

THOMAS E. WILSON RETIRES AS PRESIDENT OF NATIONAL COMMITTEE

Thomas E. Wilson has completed a long and dedicated period of service as President of the Board of the National Committee on Boys and Girls Club Work, Inc. Volumes could be written about his pioneering in citizen support for the 4-H program. Across the land he is known and beloved. On July 22, Mr. Wilson was 90 years of age. He will now have the title of President Emeritus.

New President of the Board is John W. Coverdale of Waterloo, Iowa--also a long and enthusiastic supporter of 4-H. Serving with him as vice president is Raymond C. Firestone. These two men have demonstrated they have the vision and experience to guide such an important citizens' supporting group as the National Committee on Boys and Girls Club Work.

Two committee members who were recently made directors are: S. L. Nevins of Little Rock, Ark., and Mrs. Charles R. Walgreen of Chicago. Three new members of the Committee--all from Chicago--are: William Wood Prince, Brooks McCormick, and Don Campbell.

TWENTY-EIGHTH NATIONAL 4-H CONFERENCE

The teamwork of many people made the National 4-H Conference the success it was. Our entire Division is truly appreciative of the wonderful support given by all of FES as well as by our State coworkers.

Looking for ways to improve your efforts in program projection or development -- or Scope report? The talks and the work groups at the leaders' sessions at National 4-H Conference should give some excellent leads. You'll find both content and procedures. These will help with both State and county committee efforts. It is Scope report-related, too. State leaders did a grand job of thinking this through. The summary tells part of the story. Ask also those leaders who attended.

A few of the talks, script for the mediations, and a few other materials are being sent to you. However, these will have most meaning for those who saw or heard them used.

A welcome guest at National Conference was "Jim" Moore, Secretary-Manager of the Canadian Council on 4-H Clubs.

June 1958

R E C E N T 4-H C L U B L I T E R A T U R E

FOR GENERAL USE:

"4-H Clubs - What They Do" (Arkansas) - A new folded leaflet, patterned after the FES leaflet. This is an excellent example of a state localizing a national publication.

"The 4-H Town Committee" (New Hampshire) - A multilith leaflet, size $8\frac{1}{2}$ x 11, explaining the purpose, organization and responsibilities of a town committee. Promotes such a committee as "the key to 4-H club work in the community."

"Poster Designing - A 4-H Leader's Guide" (New Hampshire) - Ruth Weston has compiled a new manual to help make posters for 4-H demonstrations, displays, and fair booths. Excellent materials, attractively prepared.

"Program Plan - Nevada 4-H Club" - Size $8\frac{1}{2}$ x 11, green on white. Actually this is just a form or device for motivating clubs to do effective program planning. It's well planned and neatly produced.

"National 4-H Club Week" (North Carolina) - An outstanding manual of suggestions for 1958 4-H Week -- one of the best we've ever seen. A copy of this would be excellent help in making plans for 1959.

"4-H Club Record - Junior Leader" (California) - Size $8\frac{1}{2}$ x 11, punched for notebook. Four separate report sheets are available, whichever is applicable is to be used. They include: "Leadership Report -- Project Supervision", "Leadership Report -- Member Supervision", "Leadership Report -- Activity Supervision", and "Leadership Report -- Club Supervision". Each one is a single sheet.

"Young Man, Take a Clothes Look" (Kansas) - Naomi M. Johnson, clothing specialist, has written a new bulletin of special interest to older 4-H'ers and YMW. The information is wonderful, writing style is interesting, and illustrations help to effectively tell the story. Size 6 x 9. Attractive cover.

HOME ECONOMICS PROJECTS:

"4-H Home Management" (North Carolina) - Contains suggestions for seven units in the home management project, with record form for reporting each. Juniors complete at least one unit, seniors at least two units. Black on green, size $8\frac{1}{2}$ x 11, good illustrations. A revision of an earlier project, with many more illustrations.

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Please Note: Any request for 4-H literature listed here should be directed to the Extension Service in the respective States.

"Articles To Use & Wear" (Ohio) - Revised 4-H Circular 152 for younger 4-H'ers. Written in story form. Notebook size, punched. Includes evaluation questions for each article made.

"Be a Baby Sitter" (Illinois) - Marguerite Briggs Lynch is author of a new leaflet explaining the importance of the baby sitting job, and giving practical suggestions for doing it well. Multilithed, size $8\frac{1}{2}$ x 11, with cover in blue paper.

"Pack and Snack" (New Hampshire) - A new project in foods and nutrition. Notebook size. Green cover, large type. Includes menus, recipes and ideas for having fun with lunches. Elizabeth E. Ellis, extension nutritionist.

AGRICULTURAL PROJECTS:

"4-H Fat Steer Manual" (North Carolina) - James W. Patterson is author of a new manual that is interesting from standpoint of content and layout. Size $8\frac{1}{2}$ x 11, punched for notebook.

"North Carolina 4-H Dairy Herd Management Project" and "4-H Dairy Production Record Book" - Are new project helps prepared for North Carolina. Both are notebook size.

"4-H Forage Crop Record Book" (North Carolina) - Another of those combination project outlines and record books. Has two sections: Annuals and First Year of Perennials, and Maintenance Record for Perennials. A folded leaflet, printed brown on green, size $8\frac{1}{2}$ x 11, punched for notebook.

"4-H Entomology Manual" (North Carolina) - This notebook-type manual is especially well illustrated, in addition to many other fine features. Many suggestions for projects in insect control.

"Home Grounds Beautification" (Nevada) - An especially good job of a mimeographed publication, localized for Nevada's conditions. Size $8\frac{1}{2}$ x 11, punched for notebook. Done in green ink and has green cover.

"4-H Poultry Judging and Exhibiting" (Arizona) - W. R. Van Sant is author of a revised circular. His copy is good and so are his illustrations, both drawings and photos. Size 6 x 9. Color is used on the cover.

"Outline 4-H Result Demonstration for Adult Leaders" (Texas) - A series of guides for leaders have been and are being prepared. Latest ones are:

"Swine Production", D-488

"Dairy Production", D-491

"Range Management", D-481

Extension specialists, in each case, are authors of the publications which are mimeographed, but have multilith covers. Size $8\frac{1}{2}$ x 11.

ELEVEN FRIENDS OF 4-H HONORED

Eleven "Friends of 4-H" received special citations for outstanding contributions to the growth and development of 4-H Club work. They were: Harry A. Bullis, Chairman of the Board, General Mills, Inc.; Iris Davenport, editor, Women's Department, Farm and Ranch magazine; Daniel F. Gerber, President, Gerber Products Company; Fred G. Gurley, Chairman of the Board, Atchison, Topeka & Santa Fe Railway System; J. C. Haynes, a regional public relations director of Sears-Roebuck Company; Cliff N. Hinkle, agricultural engineer, Standard Oil Company; Leon M. McNair, Field Representative, National Committee on Boys and Girls Club Work; Robert F. Quain, General Manager, Conrad Hilton Hotel, Chicago; Mrs. J. Homer Remsberg, homemaker and National Home Demonstration Council leader; Romaine Smith, Young Folks Editor, Progressive Farmer; and Rhodell M. Stanton, an official of the National Association of Mutual Insurance Companies. .

RETIRED STATE CLUB LEADERS RECOGNIZED

Recognition for "meritorious and sustained professional leadership" were presented to seven State 4-H leaders who retired during the past year. Presentations, a feature of the leaders' banquet, went to: Harley Leland and Earl H. Nodine, Mass.; Paul C. Taff, Iowa; Nevels Pearson, Mich.; May A. Masten, Ind.; J. Harold Johnson, Kans.; J. F. Keim, Pa.

APPRECIATION TO G. L. NOBLE

As a token of respect and appreciation, appropriate gifts were presented to Guy Noble during National Conference, along with verbal "thank yous," from Ed Aiton, and from Dan Warren, Chairman of the 4-H Subcommittee. The gifts were a mahogany desk set containing a radio and other fixtures, and an embossed steer hide for the wall of his new office. The latter has, in gold lettering, an appropriate comment. The gifts were chosen with an eye to their place in his new office on the seventh floor at 59 East Van Buren Street.

DATES FOR 1959 and 1960

We are now secure in listing the 1959 National Conference as being held in June for 1959. You will note the discussions by the Subcommittee and State Leaders during National Conference. These are the dates we have on our books:

1959

National 4-H Club Week - February 28 to March 7
National 4-H Conference - June 13 to 19.
National 4-H Club Congress - November 29 to December 3

1960

National 4-H Club Week - March 5 to 12
National 4-H Conference - April 23 to 29
National 4-H Club Congress - November 27 to December 1

4-H PLEDGE - No Change

Your staff members returning from National Conference will probably have already reported that there will be no change in the 4-H pledge. The poll completed by Ima Crisman and her committee reported States had done a very thorough job of canvassing members, volunteer leaders, and professional Extension workers. In each grouping, a proportion of more than three to one felt the present pledge should be maintained. The Subcommittee accepted the report and the recommended action with commendations to Miss Crisman and committee for their very efficient work. In so doing, they recognized that the process of discussing whether to change the 4-H pledge had been extremely wholesome, especially since all levels of 4-H participation had a chance to express opinions.

Over a period of years, suggestions for changes in the 4-H Club pledge have been made. Following the addition of "under God" in the National Pledge of Allegiance, there was a decided increase in requests for changes in the 4-H pledge from both lay leaders and Extension personnel.

NEW 4-H THEME - Beginning 1960

"Learn, Live, Serve through 4-H" will become the 4-H theme beginning in 1960. This was selected by the 4-H Subcommittee from the many good suggestions submitted by 41 States.

In studying your replies to the questionnaire, the Subcommittee recognized that practically all of you think a theme is important and that about 3 to 4 years, on the average, is an appropriate length of time to keep a theme. At least, at the end of that time it is well to review the appropriateness of whatever is in current usage. The response to the questionnaire, and the helpful suggestions given were gratifying.

The current theme, "Improving Family and Community Living" will continue through 1959. It is necessary to project this far ahead so calendar companies and similar groups can make the shift.

UNAUTHORIZED USE

The Neff Athletic Lettering Company of Greenville, Ohio, sent promotional sales literature to most county extension offices recently, offering to sell custom-designed chenille emblems for use in 4-H awards programs. The program was not authorized on a national basis, although we have been discussing various ideas with company officials for several months.

It is now agreed by their sales representative, Mr. James Brown, as follows: Company representatives will call upon each State Leader or Extension Director before further field contacts are made. In turn, if the State office approves these special awards, the sales force will visit each county office before further contacts are made with State or county fair officials.

These sweater or jacket emblems appear to be of attractive and good quality but we felt that approval of their sales program on a national basis would create duplication and confusion with the existing national system of State and county medal awards. No commitment has been made regarding appropriateness for use in State or county 4-H awards systems.

REGIONAL MEETINGS IN CENTRAL AREA

A four-State and an eight-State conference give opportunity for State 4-H workers to exchange ideas and get sights set on goals ahead. Under Bob Amick's chairmanship, the four-State meeting dealt with:

1. Looking ahead in 4-H
2. Developing a parent's program
3. The urban and non-farm program
4. Leadership development.

The eight-State meeting, just completed July 14-18 in Iowa, focused on such topics as: Program Projection, YMW programs, People-to-People, leader training, rural nonfarm programs, and careers. Elaine Skucius, Nebr., and Harlan Geiger, Iowa, were co-chairmen. Two retiring State 4-H leaders were honored: J. Harold Johnson, Kans., and Robert S. Clough, Mo.

SIX RECEIVE NATIONAL 4-H FELLOWSHIPS

Six young men and women, former 4-H Club members who are now Extension workers, have been awarded fellowships for graduate study here during the 1958-59 college year. They are: Loren F. Goyen, assistant State 4-H leader, Kans.; Ervin C. Joseph, associate county agent, Ky.; Alice L. Redman, county home demonstration agent, Mo.; George E. Russell, associate State 4-H Club agent, Va.; Jo Ann Tilley, assistant home demonstration agent, Fla.; and Allene M. Wilson, county home demonstration agent, Mont.

4-H AT AMERICAN INSTITUTE OF COOPERATION

Many States are planning to have 4-H representatives among the 1,000 youth expected for the A.I.C. meeting at Pennsylvania State University. We know that many of you have been corresponding with Howard McClarren about the \$50 scholarships available for each State, as well as about delegate assignments. Mylo Downey will be our Division representative for this event. Grace Elliott, 4-H member of Laurel, Del., is co-chairman of the youth program.

Last year, we were pleased with the orientation given 4-H delegates who attended the A.I.C. meeting. We hope that even further progress can be made this year.

RYUSA TO BE AT ESTES PARK, COLO.

Rural Youth of U.S.A. is another opportunity for some of your young adults to get an educational experience national in scope. The youth in attendance will represent youth groups from three major farm organizations, FFA and FHA, rural churches, cooperatives, collegiate 4-H Clubs, P.T.A., rural Scouts, Indians, and Extension groups.

We would ask that you take a look at your rural youth groups, inquiring if participation in a conference of this kind would contribute to their program in one or more of the following ways:

1. Inject new ideas into your State and county programs.
2. Afford an opportunity for a few of your leaders to have experience and inspiration outside the State.
3. Provide a chance for stimulation and ideas to a group that has lost interest or is just thinking of starting some programs for young adults.

The program should be good with top speakers and workshop leaders on subjects such as career exploration, marriage and family living, community understanding and development, international understanding, understanding all youth organizations, ways of doing business, etc. The setting and facilities at Estes Park are excellent.

This group developed from the youth section of the American Country Life Association.

NATIONAL CONFERENCE ON CITIZENSHIP

Four 4-H representatives, one from each region, will participate in the National Conference on Citizenship, September 16-19, in Washington, D. C. Adult representative will be Tommy Walton, State Club Leader, Georgia. This is a plan worked out by the committee.

Congress chartered the National Citizenship Conference to strengthen and perpetuate the American ideals of justice and freedom. The Conference invites youth groups throughout the country to send representatives with a view of developing a better knowledge of citizens' rights and responsibilities.

NATIONAL DAIRY CONFERENCE

Career opportunities in the dairy industry will be the theme of the fourth annual 4-H Dairy Conference to be held in Chicago, October 6-9. Approximately 150 4-H members from 20 States are expected to participate. The 4-H Conference is held in connection with the International Dairy Show. Four

points are stressed: Education, inspiration, recognition and vocational guidance. Workshops, discussions, and luncheon programs will be directed toward exploring career opportunities in the dairy industry.

MARYLAND TEAM WINS HONORS IN ENGLAND

For the sixth time, a Maryland 4-H judging team has won top honors at the Royal Dairy Show in Bristol, England. The invitation to represent the United States in the international competition is issued to the State that scores highest at Waterloo, Iowa, each September. Maryland has had the honor eleven times.

A welcome home dinner on July 28 is jointly sponsored by the National Milk Producers Federation and the Federal Extension Service.

JUDY RUSSELL - "MISS YOUNG AMERICA IN 4-H"

Judy Russell of Madera, Calif., was selected by Seventeen magazine as the fourth "Miss Young America in 4-H." Announcement was made at the National 4-H Club Foundation's 10th Anniversary dinner and program during National 4-H Conference. Judy will be featured in a special illustrated story in a fall issue of the magazine *ncw* reaching about 2,000,000 teen-age readers.

A committee of State and Federal extension workers first carefully screened and interviewed outstanding candidates. Sixteen were chosen for consideration. Then the five high candidates were interviewed by Mrs. Ruth Whitney, associate editor of *Seventeen*, and Mrs. Ruth Schwartz, assistant publicity director for the magazine. C. P. Dorsey, appointed by the Subcommittee, served ably as chairman of the selection and announcement committee.

4-H CITED FOR POLIO EFFORTS

4-H Clubs across the Nation were honored with a citation from the National Foundation for Infantile Paralysis. In making the presentation, Dr. Frederic Windoes gave examples of many types of service projects carried out by 4-H Club members which furthered the educational work to combat polio. The citation reads: "For outstanding service in the fight against poliomyelitis."

REGIONAL 4-H CAMP TO BE HELD HERE NEXT MONTH

The 11th annual Regional 4-H Club Camp will be held here August 10-18 at Howard University. About 125 outstanding rural Negro boys and girls of 17 Southern States will be delegates to the encampment. They will be representing 354,000 fellow 4-H Club members.

A conference for the State extension staff members will be held separately from the delegates program. Four leader sessions are planned to include:

"Impact of the Scope Report on 4-H" - Dr. E. W. Aiton
"Growing on the Job" - Miss Dorothy Emerson
"A Philosophy on 4-H Record Keeping" - Miss Emmie Nelson
"Leadership Development" - Lloyd L. Rutledge

WESTERN REGIONAL CONFERENCE

The Western Regional Conference, held at Minnesota's Southern School of Agriculture, at Waseca, May 16-18, had the theme "Today's Adventurous Living." The Western Conference is an inter-group meeting of rural young adults.

Some of the topics under discussion were national social problems, the agricultural revolution (technology), and impact of urban living (town-country relations). Special interest groups fell under the headings of vocations and careers, courtship and marriage, and "dotted lines and fine print" which referred to the importance of legal papers. Dr. Carl Rowan of the Minneapolis Star-Tribune was a keynote speaker. Howard Lahlum of Valley City, N. Dak., was elected president for 1959.

CONFERENCE ON RURAL DEVELOPMENT, MEMPHIS, TENN.

This National Conference on Rural Development was a real success. It was designed to inform the many national organizations and non-Government groups throughout the country of the rural development program and to enlist their suggestions and support of action programs. John Banning of our staff represented the Department of Agriculture on a special task force appointed by Under Secretary True D. Morse to prepare working papers for discussion groups on "Education Beyond High School," "Rural Youth Groups and Rural Development," and "Vocational Education and Rural Development." Much good discussion took place and all State 4-H and YMW staff members will be interested in the report that will be out in late summer or fall. George Foster, State 4-H Specialist, Tennessee, was official representative for 4-H and YMW at the Conference.

SCIENCE EMPHASIS

The National Science Fair was held recently in Flint, Mich. It is gratifying to learn that 16 of these young scientists representing 39 States and Territories were 4-H Club members. 4-H Club work provides a splendid opportunity to motivate greater interest in science. We should continually emphasize scientific aspects of many of our 4-H project programs.

Some typical responses to our questionnaire regarding members' first science interests are: "From 4-H breadmaking experience" - "From 4-H entomology project."

MISSISSIPPI GIRL IS HOMEMAKER OF TOMORROW

Mary Martin, a Mississippi farm girl named Homemaker of Tomorrow, gives 4-H part of the credit for her know-how in homemaking and community responsibility. Mary receives the \$5,000 Betty Crocker scholarship. During the past four years, more than a million graduating senior girls have taken the test which determines the winner. Since the designated day was the Tuesday during National Club Congress, several 4-H girls took the test in Chicago at the Conrad Hilton Hotel.

SAFETY PROGRAMS

Mr. William Steinmetz, of the National Association of Mutual Insurance Companies, 2105 North Meridian Street, Indianapolis, has been in our office recently and John Banning visited the NAMIC office last May. You, no doubt, are familiar with the company's National Youth Farm Fire Safety program and contest. We are impressed with the excellent materials they provided and would suggest your discussing the program with your safety specialists to see if it could not contribute to your 4-H safety program even though it is limited to the one area of farm fire safety. Another thought is that it would make a good community service project for many clubs. Materials are made available through Mr. Steinmetz.

AMERICAN YOUTH HOSTELS, INC. - Request

We recently had a request from Mr. Justin J. Cline, Executive Director, American Youth Hostels, Inc., 114 West 8th Street, New York 11, N. Y., about the possibility of making some 4-H camp sites available to youth hostels. This is, of course, up to the individual States. We asked Mr. Cline to contact State 4-H Club Leaders directly. This may have possibilities in promoting good rural-urban relationships.

FARM-CITY WEEK

November 21-27 is 1958 date for National Farm-City Week. We understand that new leaflets with how-to-do-it suggestions will soon be available to those interested. Probably you are already alerted that Elmaar Bakken, with whom we have had cordial working relationships in relation to rural Scouting, is now chairman of Farm-City Week activities.

CONTRACT SIGNED TO DEVELOP 4-H MARKETING PROJECTS

The Pennsylvania State University recently signed a contract with Federal Extension Service to develop 4-H marketing projects and activities with agricultural marketing firms. The contract is for two years. Projects, techniques, and materials will be tested with at least 200 boys and girls.

The contract includes provisions for an Extension consulting committee to represent each of the Extension regions in both marketing and 4-H. Following

completion of demonstration testing, training conferences will be held in each of the regions if requested by directors in the respective regions. Heading FES responsibility on this contract is Paul Mohn, of our Agricultural Economics Programs Division.

YOUNG ADULT SURVEY

Mr. Fred Brockman, Extension Specialist in Young Adult Work in Kentucky, has just completed a study of young farm families in Kentucky and has uncovered some startling facts:

1. Only one-third of the young farm men and women belong to any kind of organization or take part in any community activities. (Husband and wife participate together.)
2. One-fourth of the young farm families received some information from the county extension agents; two thirds reported magazines as the chief source of information. Only 7 percent were familiar with the total Extension program.
3. Young farm families have "dreams" but only one-third had any plans for making their "dreams" come true. These plans were somewhat vague; the families had not considered all their opportunities and limitations.
4. When Extension Service was explained to them, three-fourths said they definitely wanted help in making and carrying out complete farm and home plans.
5. There are many more young farm families in each county than professional people realize. This is probably due to the agencies not being contacted by these young farm families.
6. Problems of young farm families are very similar to those of past generations, but due to the increased scope and economic changes, these problems are more difficult to solve.

STUDIES IN THE AREA OF WORKING WITH TEEN-AGERS

As we answered a request from Gary Poor, Washington State, on this topic, we decided many of you might like to share the list. It was compiled by John Banning.

1. Thesis of V. Joseph McAuliffe, 4-H Fellow, 1954, Assistant 4-H Club Leader, New York. "Experimental 4-H Club Project Designed for 4-H Boys and Girls."
2. "Youth and the World of Work" - Social Research Service. Michigan State University, East Lansing.
3. Thesis by Marvin Boss, 4-H Fellow, 1956, now Assistant State Club Leader in Massachusetts, "A Study of Present 4-H Programs."

4. "A 4-H Foundation Experimental Film Discussion Project - by W. W. Eure
5. "A Study of Adolescent Boys" and "A Study of Adolescent Girls" by the Survey Research Center, Institute of Social Research, University of Michigan (Boy Scout and Girl Scout Studies)
6. "Keeping High School Youth in 4-H Clubs" - Laurel Sabrosky, FES, USDA
7. "Factors Affecting Reenrollment of First-Year Members" - Laurel Sabrosky and Youngstrom.
8. "Vitality Factors in the 4-H Program" - E. W. Aiton, Doctoral Thesis, University of Maryland.
9. "Pulling Up Stakes and Breaking Apron Strings" and "The Pennsylvania Rural Youth Express Their Appreciation" by Allen Burk Wink, - The Pennsylvania Agr. Experiment Station, University Park, Pa.
10. "A Study of Minnesota High School Youth" by the Rural Sociology Dept., University of Minnesota.
11. "The Purdue Teen-age Opinion Polls" - by H. H. Remmers, Purdue University. (Note: These have all been summarized and coordinated into a book called, "The American Teen-Ager" by H. H. Remmers and Radler - Bobbs-Merrill Publishing Co.)
12. "Youth, the Years from 10-16" - By Gesell, Ilg, and Ames.- Harper Bros.
13. "Partners with Youth" - by Mrs. A. E. Roberts. Association Press.

There are many others which could be cited. However, they have only small sections that pertain to teen-agers and most of the findings from them are substantiated by those listed here.

THREE ITEMS FOR YOUR FOLLOWUP:

✓ A
Reply,
Please

1. We are eager for your help in evaluating last year's aids to the States for National 4-H Club Week. This refers primarily to the matter of kits provided for the counties. (A blank is enclosed.)
2. A small working committee from Agricultural Economics and our own Division need examples of programs in credit work with 4-H members. They need down-to-earth examples of projects, activities, study programs, etc., that teach understanding of credit. (A blank is enclosed.)
3. Respond to this one if it applies: The Uniform and Supplies Committee has had queries about whether the 4-H dress pattern should be available in smaller sizes. Their question is whether this is a localized need in a county or two or whether others have raised the question. Please write Fern Shipley if the point has been raised with you.

SHARING SOME OF THE GOOD IDEAS IN USE IN THE STATES:

GENERAL PROGRAM IDEAS:

Alaska - Camp Recognizes Statehood

The Palmer district 4-H camp at Kings Lake greeted news of Statehood with a special flag ceremony featuring the Alaska Flag Song and recognizing the adding of the 49th star to the American flag. A 4-H Club member talked about the significance of the event for Alaskans. This is an excellent example of a "teachable moment" being utilized for a 4-H camping program.

Arkansas - Growth of Community Clubs

Continued growth in the number of community clubs now brings the total to more than 500 compared with 80 such clubs 10 years ago. School clubs number about 900. The community clubs usually meet at night. County extension agents work with the 4-H Club leaders in training meetings and usually visit the community clubs from one to three times a year.

Illinois - District Meetings on Safety

More than 500 rural youth members helped launch the 1958 Rural Youth Safety Program. Ten district meetings included members from 56 different counties.

Utah - 4-H and FFA Policy Statement for Fairs and Shows

State 4-H and Vocational Agriculture offices have issued a joint policy statement in regard to livestock shows. Much of the material was taken from a recent report of the 4-H Livestock Program Development Committee. States interested could request a copy from Glenn Baird.

Vermont - Outdoor Life Project

A new project is supported by three reference bulletins available to help members in their study of outdoor cooking, bird life, and management of land to produce useful wildlife. Some phases of the new program can be carried on by individual members, but many of the activities are planned for group participation.

Virginia - Sheep Shearing Training

A report from the Extension Livestock Specialist details progress the past five years in training 4-H boys to shear their own and neighbors' flocks of sheep. The result is that about a third of the sheep in Virginia and 80 percent of the sheep in southside and eastern Virginia counties are now sheared by men and boys trained in the schools.

Washington - State Patrol, A Resource for County Camps

Officers of the State Patrol are part of the resource staff at county camps for such topics as first aid, handling fire arms, and other safety topics. The officers stay for the entire period of each camp except in cases of emergency. Their participation is available to counties who request it.

Wisconsin - Health Emphasis

The five-year health plan was suggested by a committee of Extension agents, local leaders and representatives from the State Board of Health and State Medical Society. Though a one-year emphasis is suggested for each topic, every club adapts the plan to fit the special needs and interests of the members. Some clubs carry each phase for two or more years. Certain counties select health for emphasis one year in three and carry a program on safety or conservation the other years. Topics included:

- 1956-57 - Promoting Dental Health
- 1957-58 - "H" for Happiness (Understanding Myself and Others)
- 1958-59 - Home Safety
- 1959-60 - Individual Health Problems (Posture, Grooming, Nutrition)
- 1960-61 - Sanitation

LEADERSHIP:

Hawaii - Four All-Island Leaders' Meetings

Four week-end workshops are being held to increase awareness of the important role of leaders in the development of youth in 4-H. Because of the problem of inter-island transportation, the meetings are spaced on each of the major islands. A separate planning group is functioning to plan each of the workshops according to needs expressed by those who will attend.

North Dakota - Project Leader Training Plan for Agricultural 4-H Leaders

Specialists have developed leaders' manuals in these areas: livestock, mechanics, and farm improvement, and crops. The State is divided into three sections. Annually, leader meetings are held with specialists as instructors. This rotation plan covers the State in three years.

North Dakota - Training in Camp and Craft Work

4-H leaders, homemakers and extension staff are giving enthusiastic reports of a series of meetings completed under Ruth Bruegger's direction. This is the third year in a three-year plan, with the results that many persons now feel well enough trained in handicraft to help others.

West Virginia - "Guideposts at 50"

Taking a careful look at the past and accepting the foresights of early leaders as a challenge to the future was the theme at the State Volunteer 4-H Leaders' Conference. Training and inspiration to local leaders is the purpose of the annual event. A special 50th anniversary banquet was held on the final night.

4-H EXCHANGES:

Connecticut-Wisconsin - Interstate Exchange

Eight Wisconsin 4-H members were guests of Connecticut 4-H hosts during the week of July 12-19. This is a first-time exchange between the two States.

Minnesota - Exchange with Manitoba

Thirty-one 4-H members from Minnesota visited Manitoba in late June and early July. The group spent a week living in the farm homes of 4-H members in central Manitoba, observing farming and home life. They visited the agricultural school and provincial exhibition, at Brandon and spent a day at Winnipeg. A group of Manitoba 4-H members will be guests of the Minnesota 4-H Federation at the State Fair. When Minnesota delegates return home, they will be giving reports to various groups within their home communities.

EVENTS FOR MEMBERS - A FEW KEY IDEAS AMONG MANY:

Colorado - Exploring Careers in Science

Scientists from the university and industry cooperated in an exploring-careers-in-science program as part of the State 4-H Conference. Included were such fields as nuclear science, ballistic missiles, veterinary medicine, home economics and agricultural science. Another feature was a public speaking program where each participating member gave a four-minute talk on a subject related to 4-H. One of the goals was for counties to build up a pool of talented 4-H speakers who can explain the meaning of club work and its influence on youth.

Delaware - Parents' Day at Short Course

A new feature of the four-day short course is a special Parents' Day when parents and the general public are invited to attend the events and classes. This was on the third day of the four-day event. The total program is intended to produce an exchange of ideas and a better 4-H program in Delaware through the combination of training and good times.

Florida - 43rd annual 4-H Club Girls' Short Course

Both "rotating" and "intensive instruction" groupings give girls a chance for varied experiences while on the Tallahassee campus. Extension subject-matter specialists do an outstanding job in planning presentations that are interesting to the member, personally, as well as helpful to take back to her club. The printed program is always one of the most attractive that come to our desks during the year.

Georgia - Delegates for Co-op Meeting

Seventeen 4-H delegates to the A.I.C. meeting are selected on a point basis in a 4-H Farm Business project. The score is made by doing business through or having membership in a co-op, attending meetings of a farm business group, giving radio programs and news stories about the work, or visiting and studying either co-ops or private businesses, as well as similar related activities.

Idaho - "Launch Your Satellite of Citizenship"

Idaho had a very unique and elaborate stage setting for its 4-H citizenship theme at State 4-H Congress. Daily themes were: Investigate, Learn How, Test Yourself, Get Experience, and Accept Responsibility. A drawing of the set might be obtained on request.

Kansas - 4-H Wheat Shows

Three one-day shows are planned for the first week of August. Club members enrolled in a wheat project may have one entry in the wheat show and one in the mill and bake show, but the entries should be from the same samples of grain. Club members with grain projects were also especially invited to attend the Wheat Field Day at Kansas State College in June.

Massachusetts - Junior Leaders Have Theme of "How"

To carry out the theme at the late June conference, all talks and discussions focused on how junior leaders can be more effective. Opening talk was "How Do You Do", others were "How Am I Doing?", "Here's How," and finally, "How Can I Use My Talents." Workshop groups were on choosing a career, exhibits, record keeping, demonstrations, song leadership, communicating ideas, recreation, and solving leadership problems.

New Hampshire - Citizenship Conference

Theme was "The Flame That Lives" for this 4-day conference in late June. New Hampshire was host to junior leaders of the New England area.

Texas - Pageant Depicts 4-H Development

Fifty years of 4-H progress was presented as a pageant on the opening program of the annual State 4-H Roundup. Membership has grown from the original 25 corn club members in Jack County to more than 111,000. The pageant was presented in the G. Rollie White Coliseum under the direction of Lucille Moore, Extension recreation specialist. A huge birthday cake with 50 candles was featured.

Vermont - Junior Leaders

And on-the-job look at vocations was again the plan for the career tours. 4-H delegates had an opportunity to visit people in the area of work of their particular interest. About 60 vocations were included.

Washington - Regional 4-H Dairy Marketing Day

Four counties cooperated in a 4-H dairy marketing day at Spokane which was considered highly successful. The State is favoring marketing tours and events planned and executed at the county level where marketing information can be localized. The organization plan and teaching materials were circulated to other counties through the State 4-H weekly memo.

Wisconsin - "Reaching for Tomorrow"

The Club Week which focused on careers in seven major areas began with a keynote address by Gov. Vernon W. Thompson on "Opportunities in Wisconsin." Areas included for career exploration were agriculture, home economics, health services, clerical, skilled trades, teaching, and other fields. George Foster of Tennessee was one of the resource group.

ENCLOSED FOR YOUR USE:

Leads for Leaders - No. 6

Maryland developed and used some excellent materials for the orientation of the new 4-H Club leader. We are pleased to include this material as "Leads for Leaders."

Materials from National 4-H Conference

Copies of many of the materials were available to delegates and staff members present. To supplement that already distributed, we are enclosing:

1. Summary of the State Leaders' Conference
2. Remarks by President Eisenhower to the 4-H Group
3. Press release of talk by Secretary Benson
4. Remarks by Harry Bullis at the Citation Assembly
5. List of Friends-of-4-H Citation Recipients
6. Script for meditations presented by Rhonwyn Lowry and Elaine Skucius.

The candlelighting ceremony was similar to the one used last year. A copy of this was sent out in 1957.

Several States have asked for tapes of Joe Tonkin's production, "The Bridge." If any State sends Joe a blank tape, he will dub in the transcription.

Materials from Committee for International Economic Growth

Eric Johnston's office has given us two pieces which we think you would like to share:

1. "A Glance at a Global Program"
2. "The Humanitarian and Religious Values of Mutual Security" - Fact Sheet No. 3

"Take Part as a 4-H Club Member? 'I'll be glad to!'"

One copy per State is enclosed of the new publication introduced at National Conference. The attached letter of June 12 from Mr. Flannery explains the procedures for purchasing copies or for borrowing the plates. We are very pleased with the work Dorothy Emerson did in preparing the material and also with the pictures and layout.

"Uniform Definitions of Home Accidents"

From the Department of HEW, we have one copy per State of "Uniform Definitions of Home Accidents." May we call your attention to the chart in the back of the bulletin. We understand that Eunice Heywood of FES served as one of the consultants for this bulletin.

Letter from Entomological Society

Harold B. Jones, chairman of the committee for the 1958 meeting has sent us the enclosed letter inviting 4-H Club exhibits.

TWO NEW 4-H MOVIES:

"Let's Plan a 4-H Tour" - Indiana has a fine new film about a half-hour long. It shows the planning necessary for a good tour and shows community participation. Emphasizes agricultural projects. Very well done.

"It Pays To Be a 4-H Dairyman" - Gerald McKay, Visual Aids Specialist, Minn., has announced a new 15-minute dairy project film.

4-H ELECTRIC PROGRAM

We have just received copies of the June issue of the Electric Bulletin from Westinghouse along with a catalog of materials for use in the 4-H electric program. We understand you also receive copies and would certainly recommend your study of these as you plan your exhibits and closing activities for 1958 and plan for 1959.

IN CURRENT MAGAZINES:

Glamour Magazine, reaching an estimated 750,000 readers monthly, carried a feature story about an outstanding 4-H girl in its June issue, pages 122-3. The article was on Clyde Templeton of Olin, N.C., one of the six national 4-H winners who came to Washington during National 4-H Club Week, and one of four delegates who later went to New York for press-radio-tv. appearances.

The well-written piece by Glamour's Mary Coates Douglas, editor of the magazine's Bulletin Board, starts off with "Although there are about 2,500,000 4-H'ers in America, all too few 'outsiders' know what 4-H stands for. Too bad. Because the fact that there apparently are 2,500,000 other teenagers like Clyde helps to prove that the younger generation is not going to the dogs."

The current issue of Farm and Garden, publication of the Women's National Farm and Garden Association, has a photograph and a write-up about a Michigan 4-H Club winner of one of their State scholarships. This organization sponsors about 70 such scholarships annually, some national and some State, which are open to 4-H Club members.

NEWS OF OUR COWORKERS

Allen L. Baker, retiring after 38 years as State 4-H Leader in Pennsylvania, was honored by his State with a recognition banquet on June 26. A large banner behind the speakers' table proclaimed: "Mr. 4-H of Pennsylvania." In addition to his outstanding work in his native State, Mr. Baker has also made many national contributions, including serving on and being chairman of the Subcommittee on 4-H Club Work.

Chauncey P. Lang takes the reins as Pennsylvania's newly-appointed State 4-H Leader. Chauncey has previously had special responsibility for older youth work on the State staff. In case you're wondering, Chauncey is a brother to "Cha" Lang of our FES 4-H staff.

Dr. Ruth Radir of Washington State 4-H staff is retiring August 1. We do not know her exact plans for the future. Ruth has been outstanding in spreading understanding of the development of boys and girls and of skills of individuals working together in groups.

Pedro Olivencia, Associate 4-H Club Leader of Puerto Rico, has announced his retirement. "Papa" Olivencia was actually the pioneer agricultural agent who first organized a 4-H Club in Puerto Rico in 1934. In 1941 he became Extension swine specialist and the next year accepted the position of assistant 4-H Club leader. He has witnessed the positive growth of Extension work in Puerto Rico and has spearheaded 4-H work especially.

Two State 4-H workers received doctoral degrees at Wisconsin in June: Sam M. Gwinn, now back at his State 4-H position in Delaware, and Mary Frances Lyle, State 4-H Club Agent, S. Dak. Both Sam and Mary Frances were at National Conference on the day degrees were awarded.

Aubry Scott, Tenn., was among the 25 extension workers who received USDA Superior Service awards on May 27, at the Department's annual honor awards ceremony. Aubry's citation read "For leadership responsible for developing competent, volunteer leaders, doubling the enrollment in 4-H and home demonstration clubs, and instilling high ideals of character and citizenship among these groups."

Hanchey E. Logue, State 4-H Leader, Ala., is back at his 4-H desk following a study leave period.

C. B. Wadleigh, former State 4-H Club Leader in New Hampshire, has a new assignment to Phnom Penh, Cambodia. "C. B." has recently been assisting with youth programs in Greece.

New appointments to 4-H staff positions are:

Louisiana - Martha Ruth Mizell, Assistant State Club Leader, replaces Mrs. Betty Sue Kilpatrick who recently resigned. Miss Mizell was assistant home demonstration agent in St. Tammany County.

Minnesota - Robert Wayne Bath is newly appointed as district 4-H Club Leader. Wayne served as Acting State Leader in Delaware while Sam Gwinn was on leave.

Oklahoma - Virginia F. Fite became assistant State 4-H Club Leader on May 20, replacing Mary Abbott. She was formerly home demonstration agent for Washita County. Many of you met her at National Conference.

Kansas - Cecil L. Eyestone, new as one of the assistant State 4-H Club Leaders, has returned from his studies at Colorado State University.

Indiana - Ruth A. Nine is newly appointed as assistant in 4-H Club work. She was formerly a home demonstration agent.

South Dakota - Ramon C. Larsen is the new State 4-H Club Agent in the West River area. He had an outstanding 4-H Club member record.

West Virginia - Mrs. June Thorn, a new assistant State 4-H leader, was formerly a county 4-H Club agent and a teacher.

Two resignations must also be noted:

California - Adena Joy has resigned to take a new role with a firm of private consultants in the human relations field.

Wyoming - Jane Wrenn is leaving her State 4-H position to accept one as clothing specialist at Michigan.

A. Mayoral Reinat, Extension 4-H Club Leader of Puerto Rico, has been on an I.C.A. assignment in Ecuador, where he has been adviser for youth programs. This six-week's assignment will be completed the end of July.

Wakelin McNeel ("Ranger Mac" to his many friends), former State Club Leader of Wisconsin, has been seriously ill. We understand that following surgery he is now at home. A letter would reach him at 3610 Nakoma Road, Madison, Wis.

Jim Patterson is a 4-H friend in industry who has made a recent change in position. He is now director of public relations with American Oil Company.

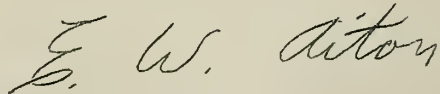
Have you noted in the recent summary about the IFYE program that 20 percent of all delegates are now employed by the Extension Service? Also note that 13 percent of them are on State staffs. This is taken from a summary prepared by Warren Schmidt, pointing up how IFYE delegates are assuming key leadership roles. Nearly 800 alumni were included in the survey.

AND OUR CLOSING THOUGHT --

"The frontiers of tomorrow are not geographic; they are the frontiers of opportunity; the challenges of the times--of a day, of an hour. Leadership goes to those who accept the challenge."

-- C. M. Ferguson, Administrator
Federal Extension Service

Sincerely yours,

A handwritten signature in cursive script that reads "E. W. Aiton". The signature is written in dark ink and is positioned above the typed name of the signatory.

E. W. Aiton, Director
4-H Club and YMW Programs

Associate Leaders:

John Banning
Mylo Downey
C. C. Lang
Lloyd Rutledge
Fern Shipley (Editor)